

## LICENSE AGREEMENT FOR USE OF THE FEARNLEY PROCTER NS-1™ LOGO AND/OR TRADEMARK

### ADDENDUM 6

Additional Restrictions for use of the Logo and Trademark in advertising on non-company web sites

This Addendum, along with other addenda, is an integral part of the attached license agreement and should not be treated otherwise. Any restrictions of use for the LOGO and the TRADEMARK should be considered in addition to, and not in replacement of, any restrictions in the main agreement. Guidance notes that are given are to assist the licensee in complying with the license. The licensee should note that the licensor reserves the right to reject any use of the Logo or the Trademark for any reason.

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When promoting the APPROVED on other websites that are not controlled by the Licensee it remains the licensee's responsibility that all restrictions for the use of the Logo and the Trademark are adhered to.

Please see additional guidance below:

#### **Body Copy**

Only the Trademark should be used in body copy. If the trademark is used then the reference must be present either immediately to its right, parentheses are allowed, or via an associated asterisk to another part of the body copy page, banner, header or footer, which is open and viewable at the same time.

#### **Abbreviated Advertisements**

For the purposes of this addendum an advertisement whose area is less than 10% of the viewable area of any page can be classified as an 'Abbreviated Advertisement'.

Either the Logo or the Trademark may be used on their own within an abbreviated advertisement. An asterisk may be used to identify the reference that applies to the logo or the trademark and that reference must be viewable whenever the abbreviated advertisement is present as part of the advertisement.

#### **Prohibited Items**

The following use(s) of the logo and/or the trademark, together or separately are prohibited:

- No special effects should be applied to the logo such as fading in or out; spinning; vanishing, flashing etc.
- Apart from the Fearnley Procter Group website, or their own certificate page, the log may not be used as a link to any other part of the website, web page, web tool or another web site including the licensee's website.
- As part of any purchasing system or on any purchasing pages.