LICENSE AGREEMENT FOR USE OF THE FEARNLEY PROCTER NS-1™ LOGO AND/OR TRADEMARK

ADDENDUM 7

Additional Restrictions for use of the Logo and Trademark in promotion via electronic media.

This Addendum, along with other addenda, is an integral part of the attached license agreement and should not be treated otherwise. Any restrictions of use for the LOGO and the TRADEMARK should be considered in addition to, and not in replacement of, any restrictions in the main agreement. Guidance notes that are given are to assist the licensee in complying with the license. The licensee should note that the licensor reserves the right to reject any use of the Logo or the Trademark for any reason.

For the purposes of this addendum electronic media shall mean:

- Anything sent in the body copy of an email
- Any item sent to an email address
- Anything sent as an attachment to an email
- Any electronically stored item
- Any pictures, designs, graphs and other images
- Any video
- Any slide presentation
- Any item used or displayed on a computer or presenter
- Any item sent to or displayed on a mobile phone
- Any fax transmission

General Guidance

As many of these forms of communication have similar functionality to a web site a great deal of the usage advice here is similar.

Logo Size
The minimum height for the logo is 100px.

Print Size
The minimum font size for the Reference is 9pt.
The minimum font size for the Trademark is 12pt.

Certificates of Approval

Whenever a Fearnley Procter NS-1™ logo or a trademark is used it should have a link to the relevant certificate of approval. This certificate can be located either on the company's website or via a link to the Certificate held on the Fearnley Procter Group website. The link address is provided at the time of the execution of the license.

Headers and Footers
If the licensee wishes to use the logo as part of a header, footer or any other repeated area, then they need to make sure that the reference for that logo is also clearly displayed whenever the logo is present. The reference should be displayed either immediately below the logo or if placed in another location it should be associated via the use of matching asterisks. Multiple uses for one APPROVED may be used with one logo but each different APPROVED must have its own logo, even if the approvals are at the same level. Care must be taken to prevent non-approved company products or services from mistakenly appearing to carry any form of Fearnley Procter NS-1™ approval.

Links
If using the logo or the trademark as a link to another part of the communication or to the company's website, the logo must be used in full and the trademark must be displayed as 'Fearnley Procter NS-1', though it can have the extension 'Approved' or 'Approvals' if required.

Provided that it is not being used to promote or suggest the promotion of an APPROVED, of a licensee facility or of a licensee product, design or service, it does not require the presence of the reference.

It should only be used to link to:

- A list of APPROVED
- Certificates of Approval
- Details of the approval system as supplied by the licensor on request.

Body Copy
Only the Trademark should be used in body copy. If the trademark is used the logo must also be present somewhere within the communication but not necessarily on the same page. When the trademark is used the reference must be present either immediately to its right, parentheses are allowed, or via an associated asterisk to another part of the page, banner, header or footer. The reference should be close enough to that part or page of the communication to be within view.

Specific Pages
Where the APPROVED has specific pages or parts of pages within the communication, the logo should be used. It must be fully referenced. The trademark may also be used at the same time as the logo and if using associated asterisks then one reference is sufficient to cover both appearances. The reference should be close enough to that part or page of the communication to be within view

Advertisements
All advertisements must follow the restrictions as laid down in the license agreement.

Abbreviated Advertisements
In this form of communication the use of the logo or the trademark within an abbreviated advertisement is not allowed and all such use must follow the restrictions as laid down in the license agreement.

Backgrounds
Particular attention must be taken to the background on which the logo is being used. It must not clash with the Logo and the logo must also be clearly visible.

Reduced Web page designs for Smart-phone, mobile phone or tablet
It remains the licensee's responsibility that any part of the communication that can be viewed using these or similar electronic devices complies fully with the license agreement and this addendum.

Prohibited Uses
The following use(s) of the logo and/or the trademark, together or separately are prohibited:

- No special effects should be applied to the logo such as fading in or out; spinning; vanishing, flashing etc.

Body copy of an email

In general email communications the trademark may be used without the logo. When referring to the approval system, or an approval for an APPROVED, please always use 'Fearnley Procter NS-1™' in full. You should also refer to the result and the process as 'Fearnley Procter NS-1™ Approved' and 'Fearnley Procter NS-1™ Approval' respectively and not 'certified', 'certificated' or in fact anything else. The details of usage from the reference must also be included either as a footnote or within the body copy and no other uses should be associated with the approval system.

In the unlikely event that you should want to include the logo in an email then it should be treated as defined in the license agreement.

Items sent to an email address

In addition to the general guidance above, this guidance is meant for such items as emailed newsletters which are neither simple email communications nor attachments.

If the trademark is used as part of the title of any email communication then it must:

1. Be used in full
2. Only be used to announce the obtaining of or possession of an approved status
3. Include full reference data within the body of the email and any attachment.

Example: Product X achieves Fearnley Procter NS-1™ Approval

If used within the title it must not infer any promotional support for any product for any use in anyway whatsoever.

Items sent as an attachment to an email

All items sent as attachments must comply with all elements of the license agreement and this addendum.

Electronically stored items

All electronically stored items that may be used for promotional use that are available to current or future users of the APPROVED must comply with all elements of the license agreement and this addendum.

Pictures, designs, graphs and other images

All such items are covered by the license agreement and this addendum. Due to the ease with which these items can be distributed electronically it is recommended that they are checked for compliance when stored prior to any potential distribution to avoid accidental breaches of the license agreement.

Video

The logo and the trademark may be used in videos. At any time that the logo or trademark is used on screen the full reference for that logo or trademark must be displayed at the same time. The minimum amount of time that the logo or trademark may be on the screen for is five seconds.

If the approval system is referred to in the soundtrack it should be referred to as 'Fearnley Procter NS-1'. The terms 'approved', 'approval', 'system of approval' or ' approval system' may be used in conjunction with the trademark phrase but no other term may be used without written approval consent from the licensor. In addition the full 'reference of use' for the APPROVED must be included as part of the soundtrack and clearly displayed on screen for a minimum of 5 seconds.

Slide presentations, items used or displayed on a computer or presenter

Any representation of the logo or the trademark must comply with all terms of the license whilst it is being displayed.

Items sent to or displayed on a mobile phone

Care should be taken to ensure that all such uses comply with the agreement.

Fax transmission

Fax transmissions are considered formal communications and should therefore comply fully with the license agreement and it addenda.